

February 21, 2012



Upper Deschutes River Coalition

Healthy Fire-Resistant Forests

Clean & Abundant Rivers

Beneficial Wildlife Habitat

UDRC 2012 Operations Plan

Our Mission: To protect Upper Deschutes River Communities by restoring and sustaining healthy fire-resistant forests, pure and abundant river flows and wildlife habitat.

To: UDRC Stakeholders

Based on the significant achievements through our partners and many neighborhood volunteers and their support, your leadership team has drafted a very positive, proactive plan of action for 2012.

The results will continue to improve the quality of life for our residents, wildlife and the environment within many of our South Deschutes County communities. The attached chart should give you a better perspective of how the UDRC activities relate to South County issues.

Please review and reflect on the set of specific action plans. Based on your interests and skill sets, I encourage many of our residents to contact members of the leadership team and volunteer to help support the wide range of activities essential to make 2012 even more successful than 2011. Check out our web site www.udrc.orr.gov for an overview of the Coalition.

Should you have any questions or comments to improve our efforts please call me to discuss. I welcome your phone calls and e mail messages.

Have a great year with your family, friends, neighbors and our partners.

Carl Jansen, President
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Leadership Committee

- Continue to communicate to the Board, partners and stakeholders the role of the UDRC in South Deschutes County related to the Coalition's 2011 Strategic Plan with a focus on:

Education	Wildlife	Community involvement
Recreation	ForestsRivers	
Economy	Funding the UDRC	
- Work with the Deschutes County Community Development Department in creating a long term South County Land Use Plan which incorporates features in our current 2011 strategic plan.
- Meet with many of the 26 Coalition's member neighborhood organizations to encourage participation in the Coalition's mission, themes and funding.
- Manage the Coalition's database of 6,230 lot owners to include a cursory wildfire risk rating of each lot (red, yellow or green).
- Manage the 2012 operations and grant budgets and report the status to the board of directors monthly.
- Review the UDRC 2012 operations plan with the Bend Ft. Rock Ranger District USFS, BLM, OWEB, Deschutes Soil & Water Conservation District, Oregon Dept. of Fish and Wildlife, Deschutes County Forester and other stakeholders.
- Complete a financial review of 2011 income and expenses to assure compliance to UDRC policies and nonprofit organizations standards.
- Refine operating policies related to expenditures and contracting.
- Broaden UDRC involvement with Sunriver and La Pine Chambers of Commerce, the Sunriver Nature Center, High Desert Museum and Three Rivers School.
- Expand the scope of our September 2012 annual appreciation meeting to be held at the new Sunriver Owners Association's Recreation Center. Project Wildfire is sponsoring a BBQ lunch and we are expanding the silent auction, raffle and awards activity.

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Public Lands Committee

- Work with USFS in implementing their 2012 plans within the Bend-Fort Rock Ranger District.
- Monitor and assist where necessary the USFS and BLM's 2012 fuels treatment projects within the UDRC service region.
- Participate in the Deschutes National Forest's Provincial Advisory Committee by advocating activities focused on supporting the UDRC's overall mission and the mission of the USFS.

Private Lands Committee

- Coordinate the implementation with Project Wildfire and La Pine Fire District for the Ready-Set-Go program.
- Continue to promote the use of two Deschutes County biomass staging sites for woody bio-mass from private and public landowners.
- Manage the two year \$100,000 Deschutes County fuel reduction sweat equity program. Focus on the Foster Road Corridor and DRRH #6 plus all other high fire risk neighborhoods as defined by our Community Wildfire Protection Plan (CWPP).
- Assist in wild fire fuel reduction projects on vacant properties in the Sunriver Business Park and large lots south of Vandever Road.
- Complete the neighborhood/community physical property evaluation inventory and mapping of all 26 UDRC neighborhoods for compliance to SB360/Defensible Space guidelines.
- Provide the Oregon Department of Forestry an updated SB360 compliance list for all inventoried properties within our CWPP boundaries.
- Coordinate with ODF for the nationally recognized FireWise certification of all UDRC neighborhood/communities possible by adding to our existing FireWise communities of Fall River, Crosswater, Caldera Springs, River Meadows, Spring River F & S Association and Wild River. Target neighborhoods include Cougar Grove, Oregon Water Wonderland 1 and Haner Park.

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- Continue to collaborate with all other CWPP's in Deschutes County through Project Wildfire's leadership and pursue operational alternatives for improvements to our defensible space contracts, including cost sharing, sweat-equity, and increased volunteer programs.
- Continue collaborative fuel reduction programs with UDRC neighborhoods and County, State, and Federal agencies to optimize limited funding for forest health improvements in and bordering our WUI.
- Update the UDRC's CWWP with the assistance of Project Wildfire and the County Forester in late 2012.

Watershed Committee

- Work with partners and stakeholders to support sustainable stream flows and fish habitat in the Upper Deschutes River during the fall and winter seasons.
- Coordinate 6th annual river sweep with SOLV on September thus reinforcing community partnerships. Continue the river sweep including the Upper Deschutes from Wickiup to Benham Falls, the mouth of the Little Deschutes to State Rec Road, Spring River and Fall River tributaries.
- Continue coordination with other non-profit organizations to leverage watershed programs and optimize funding opportunities.

Education Committee

- Maintain our current website with relevant information for public use to support our mission and strategic themes.
- Produce e-newsletters on a quarterly basis highlighting current activities, volunteer projects and financial support.
- Produce and distribute a landscape defensible space maintenance brochure for use by private property owners within the UDRC service area.
- Distribute to river front property owners the new River Stewardship Guide.
- Assist the team proposing a community greenhouse in South Deschutes County.

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- Host a fall annual recognition event to foster educating the public on UDRC.
- Coordinate recreational projects and submit to U.S. Senator Wyden's Central Oregon Recreational Asset Committee, South Deschutes County Committee. Project ideas include paved bike paths from State Park Rec Road via Foster Road to South Century Drive and paving a section of gravel road connecting River Forest Meadows to Stellar Road.

Fund Raising Committee

- Double the donations to the coalition through better communications to all stakeholders about the value the UDRC is delivering to our 26 neighborhoods.
- Develop programs for general donations and corporate sponsorships, which need to be specifically defined as to which corporate sponsors we're going after, who will be responsible to make the call to them and a time-line as to the results.
- 2012 Corporate Sponsorship Program: obtain 12 sponsors in 2012.
 - The package of info will include:
 - UDRC Sponsor Program with benefits
 - E News
 - 2011 Annual report
 - 2012 Ops plan
 - 2012 Budget
 - List of Directors
- UDRC Neighborhood/community Coalition membership/support/sponsor donation request:
- With the \$100,000 sweat equity grant (\$69K remaining for 2012) we will send a letter with the above packet to the president of each UDRC community member and ask for a 2012 contribution of \$250 to \$500 depending on the entity.
 - Project Wildfire/UDRC direct mailing with defensible space information the new maintenance brochure and cover letter (reverse side is UDRC donation form). Use the marketing grant (if we get it) to pay for the mailing to 6,200 owners.
- Executive Director to research funding opportunities and submit grant request to Federal, State, County agencies and foundations.
- Coordinate grant requests with our Coalition partners.

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- Collaborate with other organizations with similar natural resources goals to optimize funding and combined program strength.
- Participate with Deschutes County Project Wildfire fuel reduction grants for private lots and secure donations from landowners, i.e., cost sharing.

This operations plan and attached 2012 budget have been approved by the leadership team and needs approval by the UDRC board of directors at the February 21st meeting.

Sincerely Submitted:

Carl Jansen
President

John Moore
Treasurer

Kelle Jones
Secretary

Jerry Hubbard,
Executive Director