



UPPER DESCHUTES RIVER COALITION

P O Box 3042, Sunriver, OR 97707

www.udrc.org

UDRC 2011 Operations Plan - Draft

Our Mission:

To protect Upper Deschutes River Communities by restoring and sustaining healthy fire-resistant forests, pure and abundant river flows and wildlife habitat.

March 7, 2011

This plan presents an outline of activities derived from the January 28, 2011 Strategic Planning meeting together with activities partially completed in 2010 by our members and partners. The intent is to inform all of our stakeholders on the planned activities designed to support our overall mission.

Dear UDRC Stakeholders:

The board has approved this 2011 operations plan as a guide to influence all operating committees in accomplishing their stated goals for 2011. Significant results will be apparent visually and monetarily with the increased cooperation between our members and partners during the course of 2011. Every stakeholder can use this document to better understand the need to support our mission statement noted above.

Leadership Committee

- **Vision Theme: Sustainability:**
 - Draft Goal – Develop organizational and financial capacity for the UDRC and member communities
- Revise 2004 UDRC by-laws to reflect current and future legal issues which allow a progressive organization to accomplish stated mission in a significant way. Also develop expanded job descriptions for the officers and executive director.
- Continue to meet with local neighborhood organizations and partners in encouraging participation towards meeting our mission statement.

- Manage the member's database, highlighting the updated records of 6,200 lot owners with the UDRC, to include satisfying SB360, donation data, etc.
- Manage the 2011 operations and grant budgets and report status to board monthly.
- Improve the procedures for monthly coalition meetings designed to encourage more volunteer participation in collective efforts.
- Complete the twenty year Strategic Vision, the 2011 five year strategic plan, and two year tactical plan. Secure commitments from members and partners.
- Early in 2011, the Leadership team plus committee chairs will meet to review our 2011 plans with the USFS, OWEB, Soil & Water Conservation District, Trout Unlimited and Oregon Dept. of Fish and Wildlife.
- Financial review –John Moore and Carl Jansen will complete a financial review of 2010 income and expense statements to assure compliance to nonprofit reporting procedures and UDRC policies.

Public Lands Committee

- **Vision Theme: Recreation:**
 - Draft Goal – Sustain, maintain and improve recreational opportunities for residents and visitors to South Deschutes County
- **Vision Theme: Forests:**
 - Draft Goal – Improve collaboration in forest management on public and private land resulting in healthy forests
- Assist the Forest Service Bend-Fort Rock Ranger District to implement the Travel Management Plan. Distribute Motorized Vehicle Use Maps and educate residents on their use. Monitor road closures.
- Keep Coalition members informed on proposed Forest Service and BLM fuel treatment projects within the Coalition CWPP boundary and monitor ongoing projects.
- Identify areas of hazardous fuels on public lands bordering Coalition neighborhoods and propose a fuels treatment project using the Healthy Forest Restoration Act process.
- Use wildfire behavior computer modeling to identify high risk areas within the Coalition CWPP boundary.

- Coordinate with the USFS the highest and best use of their 40 acre parcel bordering the Upper Deschutes River and on three sides by the Oregon Water Wonderland Two property lot owners.

Private Lands Committee

- **Vision Theme: Community Involvement:**
 - Draft Goal – Create ownership and value in South Deschutes County resulting in citizen involvement and action orientated decisions and outcomes.
- Continue to promote use of two Deschutes County biomass staging sites (on county lots bordering Fontana-Glendale and Lazy River) for woody debris from private and public landowners.
- Manage the two year \$100,000 Deschutes County fuel reduction sweat equity program.
- Continue the physical property inventory of all 25 UDRC neighborhoods for compliance to SB360/Defensible Space and record data on 60% of lot owners in the UDRC's service area.
- Provide the Oregon Department of Forestry an updated SB360 compliance list for lots within our CWPP boundary area.
- Coordinate with the ODF and two additional neighborhoods – Oregon Water Wonderland and Spring River F & S Assoc on becoming certified as FireWise. Fall River, Crosswater, Caldera Springs, River Meadows and Wild River have already received these national level awards.
- Work toward improved collaboration with Project Wildfire, other CWPP's in Deschutes County and the State of Oregon for operational alternatives and improvements to the way we currently are supporting defensible space programs.
- Continue collaborative fuel reduction programs with UDRC neighborhoods and County, State, and Federal agencies to optimize our limited funding for forest health improvements with emphasis on property owners sweat equity participation.
- Update neighborhood fuels treatment maps by linking the Coalition member database with a GIS program.

Watershed Committee

- **Vision Theme: Water Quality and Quantity:**
 - Draft Goal – Improve and create new partnerships to help manage the water resources in the Upper Deschutes River basin.
- Work with all partners, including Trout Unlimited and ODF&W, to support sustainable stream flows and fish habitat in the Deschutes during the fall and winter seasons.
- Coordinate 5th annual river sweep with SOLV on September 10th, thus reinforcing community partnerships. Expand the river sweep to include the Upper Deschutes from Wickiup to Benham Falls boat takeout, from the mouth of the Little Deschutes to State Rec Road, all of Spring and Fall River tributaries.
- Continue collaborative program coordination with other watershed primary non-profit organizations to leverage watershed programs and optimize funding restrictions.
- Evaluate various methods of river bank restoration.

Habitat & Wildlife Committee

- **Vision Theme: Wildlife:**
 - Draft Goal – Sustain, maintain and improve wildlife corridors and habitat for both seasonal and daily use.
- Mark “No Shooting” zone areas in a more visible fashion, expand no shooting areas where necessary.

Education Committee

- **Vision Theme: Education**
 - a. Draft Goal – Increase communication and involvement between the UDRC and Stakeholders.
- Continue to revise the new website with relevant information for public use to support our mission.
- Produce E-newsletters and forward to members Friends of the Coalition and partners on a quarterly basis highlighting current activities, volunteer projects and financial support.
- Partner with Sunriver Nature Center, Three Rivers School and the High Desert Museum to highlight the UDRC’s mission. Secure volunteers for specific projects.

- Expand annual meeting activities to foster educating public on UDRC.
- Sponsor quarterly community forums highlighting key issues affecting our communities.

Fund Raising Committee

- **Vision Theme: Economic:**
 - Draft Goal – Orchestrate positive communications with stakeholders resulting in coordination of economic agendas for South Deschutes Country.
- Double the donations to the coalition through better communications to all stakeholders about the value the UDRC is delivering to our current 21 neighborhoods and members.
- Research funding opportunities and submit grant request to Federal, State, County agencies and foundations.
- Expand programs for general donations and new corporate sponsorships.
- Coordinate grant requests with our Coalition partners.
- Collaborate with other organizations with similar natural resources goals including intra and inter-state to optimize funding restriction and combined program strength.
- Participate with Deschutes County Project Wildfire fuel reduction grants for private lots and secure donations from landowners.
- Our funding priorities for 2011 are:
 - Operations
 - Watershed
 - Education
 - Fuel Reduction
 - Wildlife Habitat

This operations plan and attached 2011 budget have been approved by the leadership team and needs approval by the UDRC board.

Respectfully Submitted:

Carl Jansen, UDRC President

Jake Keller, UDRC Vice President

John Moore, UDRC Treasurer

Jerry Hubbard, UDRC Executive
Director